

WINNIPEG



MONARCHS



Sponsor Package

26–27 SEASON

Sponsorship Tier List



ALL STAR – \$5,000+

- All the rights of First Star
- Dedicated social media post highlighting partnership
- The right to use the name “Official Partner of the Winnipeg Monarchs”

FIRST STAR – \$3,500 – \$5,000

- All the rights of Second Star
- Player promotional visit at team and sponsor discretion
- Live mention at the end of all 58 Online Radio Broadcasts as a Partner

SECOND STAR – \$2,000 – \$3,500

- All the rights of Third Star
- Banner logo at front ticket desk for all 29 Home Games
- 2 Season Tickets to all Winnipeg Monarchs Home Games

THIRD STAR – \$500 – \$2,000

- Public Address at every home game as a partner
- The right to the Winnipeg Monarchs logo for Advertising and Promotion
- Company logo and link on winnipegmonarchs.ca as a Partner

Equipment Branding

HELMET LOGO

A logo on all player helmets (Season Rate)

JERSEY SHOULDER PATCH

A logo on the home jerseys shoulder (Season Rate)

JERSEY SHOULDER PATCH

A logo on the away jerseys shoulder (Season Rate)

JERSEY BUMBAR (AWAY)

Your business' name on the bottom back of each of the away jerseys (Season Rate)

JERSEY BUMBAR (HOME)

Your business' name on the bottom back of each of the home jerseys (Season Rate)



PANT SHELL SPONSOR

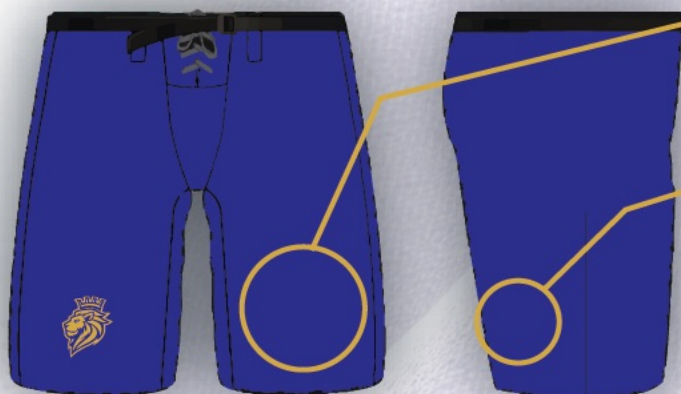
Front shell sponsor (Season Rate – \$2,000)

PANT SHELL SPONSOR

Back shell sponsor (Season Rate – \$2,000)

GAME PUCK SPONSOR

Your business' logo on our game or warmup pucks (Season Rate – \$550)



PLAYER BAG SPONSOR

Your business' logo on our players' hockey bags (Season Rate – \$600)





Broadcast Advertising

All games broadcasted over FloHockey at home and on MonarchsRadio on the road

GAME SPONSOR

Live read at the start and end of each broadcast (Season Rate – \$2,610)

PRE–GAME / POST–GAME SHOW

Live liner at the start and end of the pre–game or post game show (Season Rate – \$1,740)

STARTING GOALIES

Live liner before introducing the starting goalies before first period (Season Rate – \$1,160)

REFEREE ANNOUNCEMENT

Live liner during introduction of officiating crew in the first period (Season Rate – \$870)

KEYS TO VICTORY SEGMENT

Live liner during first stoppage of play prior to keys to victory (Season Rate – \$1,044)

FIRST GOAL OF THE GAME

Live liner after first goal of game (Season Rate – \$1,044)

PERIOD SPONSOR

Live read at the end of each period except the third (Season Rate – \$2,610)

INTERMISSION SPONSOR

Live liner at the start and end of intermission show, 2 per game (Season Rate – \$2,510)

OUT OF TOWN SPONSOR

Live liner during the out of town scoreboard in each intermission show (Season Rate – \$2,510)

POWERPLAY SPONSOR

Live liner at the start of every Monarchs powerplay (Season Rate – \$3,480)

PENALTY KILL SPONSOR

Live liner at the start of every Monarchs penalty–kill (Season Rate – \$3,480)

Gameday Announcements

STARTING LINEUP

Public address live liner during starting lineup (Season Rate – \$500)

OUT OF TOWN SCOREBOARD

Public address live liner during out of town scoreboard (Season Rate – \$500)

POWERPLAY

Public address live liner at the start of every Monarchs powerplay (Season Rate – \$1,000)

PENALTY KILL

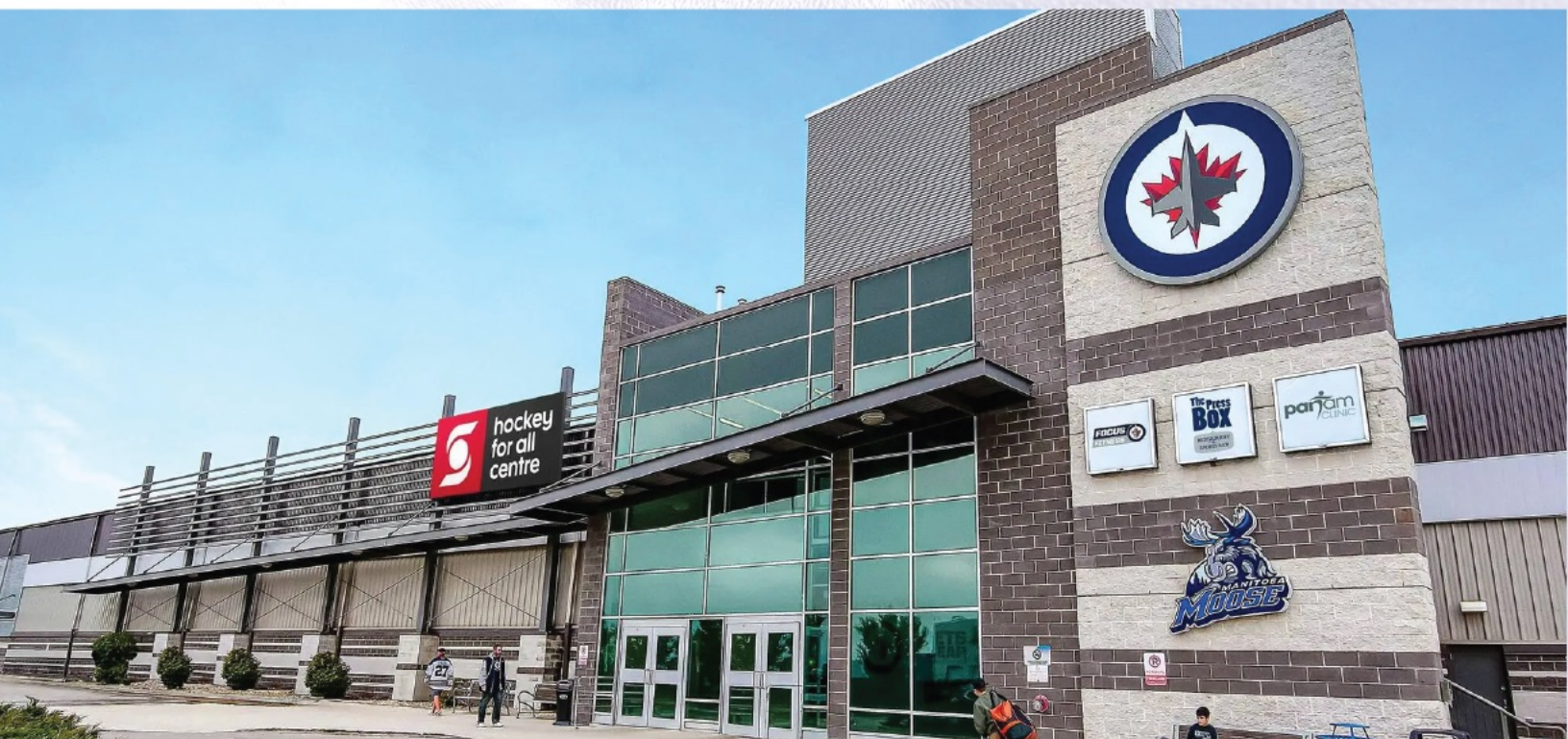
Public address live liner at the start of every Monarchs penalty kill (Season Rate – \$1,000)

LAST MINUTE OF PLAY

Public address live liner during last minute of play in each period (Season Rate – \$500)

SCORING SUMMARY

Public address live liner during each intermission (Season Rate – \$500)



Home Rink – hockey for all centre, PCL Rink

Social Media Advertising

GAMEDAY GRAPHIC

Your logo on our gameday graphics all over Monarchs Social Media (Season Rate – \$1,500)

PROJECTED LINEUP GRAPHIC

Your logo on our projected starting lineup graphic on Monarchs Socials (Season Rate – \$2,000)

AFTER PERIOD GRAPHIC

Your logo on our after 1 or 2 period graphic (Season Rate – \$1,000)

FINAL SCORE GRAPHIC

Your logo on our final score graphic on Monarchs Socials (Season Rate – \$2,000)

3 STARS OF THE GAME GRAPHIC

Your logo on our 3 stars of the Game graphic (Season Rate – \$1,000)

COMMITMENT GRAPHIC

Your logo on our player commitment graphics on Monarchs socials (Season Rate – \$500)

PLAYER OF THE MONTH

Your logo on our player of the month graphic on Monarchs Socials (Season Rate – \$750)

ADVANCEMENT GRAPHIC

Your logo on our player advancement graphic on Monarchs Socials (Season Rate – \$500)



@MJHLMONARCHS

Gameday Advertising

GAMEDAY PROGRAM FULL PAGE

A full page advertisement in our Gameday Program (Season Rate – \$1,000)

GAMEDAY PROGRAM LOGO

A full page advertisement in our Gameday Program (Season Rate – \$750)

GAMEDAY PROGRAM FRONT PAGE

A full page advertisement in our Gameday Program (Season Rate – \$2,000)

Ticket Sponsors



SEASON TICKETS

Dedicated advertisement on back of ticket (Season Rate – \$1,000)

GENERAL ADMISSION TICKETS

Dedicated advertisement on back of ticket (Season Rate – \$1,500)

Misc Advertising

WEBSITE ADVERTISEMENT

An advertisement on our website, that is clickable to your business' website (Season Rate – \$500)

WEBSKIN SPONSORSHIP

Your logo on the Webskin of the Monarchs' website (Season Rate – \$500)

MEAL AND BILLET SPONSORSHIP

Paying for a players' billet fee, or a team meal



Gameday Sponsorship

- + LOGO ON THE GAMEDAY POST ON ALL SOCIALS
- + 3 PA ANNOUNCEMENTS IN GAME
- + 15 GAME-DAY TICKETS FOR STAFF OR CLIENTS
- + LIVE READ ON BROADCAST DURING PRE-GAME SHOW
- + THE RIGHT TO ON-SITE PRODUCT SAMPLING AND PROMOTIONAL ACTIVITIES
- + A SPACE AT THE RINK TO SETUP A TENT AND GIVE OUT SWAG, TO PROMOTE YOUR BUSINESS/BRAND

\$500



CONTACT DREW WILKINSON | AWILKINSON@PLAYHOCKEY.COM
IF YOU ARE INTERESTED IN BECOMING A PARTNER OR FOR MORE INFORMATION